

# Cordele Downtown Development Authority 2015 Plan of Work

## Six Month Goals

1. Define and establish plan for Downtown Gateway Improvements
  - Overall goal is to create a sense of place in downtown
  - Gateways should present a sense of arrival**Assigned staff / board members: Steve Fulford, Terry Miller, Monica Mitchell**
2. Begin drafting local preservation ordinance for review by City of Cordele
  - As a component of ordinance, create inventory of downtown buildings and homes**Assigned staff / board members: Patty Deal**
3. Rail Museum Building – Stabilization of building and roof  
**Assigned staff / board members: Terry Miller, Monica Mitchell, Edward Beach**

## One Year Goals

1. Develop cohesive plan with Chamber of Commerce Tourism Board
  - Main Question – How does downtown Cordele fit in with the overall tourism plan?**Assigned staff / board members: Anna Hurt**
2. Explore funding sources and organizational roles of DDA / IDA / Other Organizations
  - Who will strategize for future development and handle grants for downtown?**Assigned staff / board members: Briley Edwards, Jeffry Hester**
3. Develop regional relationships with neighboring DDAs and Tourism Organizations  
**Assigned staff / board members: Terry Miller, Monica Mitchell**

## Long-Term Goals

1. Continued Development of Rail Tourism Assets
  - Platform, water tower, other rail-related community projects**Assigned staff / board members: Terry Miller, Monica Mitchell, Edward Beach**
2. Building relationships with Darton College and students
  - Relationship is key to making sure future development fits with city's downtown vision**Assigned staff / board members: Caroline Fielding, Monica Mitchell, STUDENTS??**
3. Cultural Center / Event Center – Potential for first Baptist Campus  
**Assigned staff / board members: Anna Hurt, Edward Beach, Miriam Edwards**
4. Overall Downtown Image and Safety  
**Assigned staff / board members: Arthur Jackson, Alleyne Tripp**
5. Making funding available through the Georgia Downtown Revolving Loan Fund  
**Assigned staff / board members: Patty Deal, Monica Mitchell**